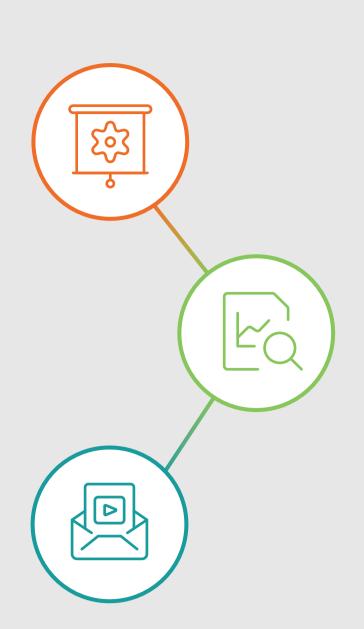
HOW TO SUCCESSFULLY COMMUNICATE **COMPENSATION TO** YOUR EMPLOYEES

COMPENSATION IS A SENSITIVE TOPIC, EVEN IN THE BEST OF TIMES.

With strategic communications, you can make pay conversations at your company easier than ever. Learn more with these 3 best practices.



START WITH **PEOPLE MANAGERS**

Develop a strong communication strategy that educates managers throughout the year on compensation topics, empowering them to own the process and make strong decisions on pay adjustments, bonuses, and more.

of employees think their manager is effective at communicating pay. (CEB)

PRIORITIZE TRANSPARENCY

all aspects of your company's pay philosophy, from market data to how their pay aligns with their performance fostering trust between you and your workforce.

Strategic communications will help educate employees on

of employees who are paid at market believe they're underpaid.

(Payscale)

COMMUNICATION TOOLS

Support your workforce on how they should talk about pay

especially during potentially sensitive or difficult times.

Provide both managers and employees with helpful guides,

EQUIP EVERYONE WITH

tips, and resources that will help them navigate these conversations comfortably.

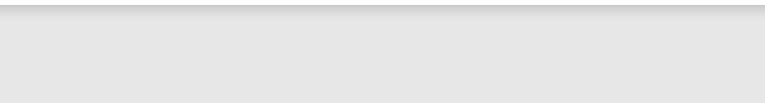
(Adobe)

of office workers have

cried at least once during

a year-end review.

To learn more about how to effectively communicate your



compensation program, email ContactSales@GuideSpark.com

GuideSpark

Accelerating change effectiveness through communication. www.GuideSpark.com

Copyright © 2008 – 2020 GuideSpark. All Rights Reserved.